

NLRC Website Breeder Directory Posting Agreement/Requirements

I. The National Labrador Retriever Club, Inc. exists for the protection and betterment of the breed, to encourage education of the general public who may want to add a Labrador to their family and to meet a social responsibility to it's members, the general public, and the Labrador world in particular. To this end, we adopted a Code of Ethics to be used as a guideline for all members to follow.

II. The NLRC maintains a listing of member breeders on it's web site, who have live, published websites, who have agreed to answer questions from the general public about choosing reputable breeders or stud dog owners, explaining the importance of screening for hereditary diseases and to answer general questions.

Conditions Applying to Breeder Directory Participation and to the display of the NLRC Membership logo:

Members who are in good standing with the NLRC and the AKC may link to the NLRC Logo that may be displayed on their Labrador website and may apply to be included on the NLRC web site breeder listing. Application to be included on the NLRC web site breeder listing may be made by completing and signing this application for review and submitting the required fee.

Participating members will refrain from any activities which would be detrimental to the best interests of the breed and The National Labrador Retriever Club, Inc. Linking to the NLRC Logo and a listing at the NLRC web site Breeder Directory period runs January 1 though December 31.

Participation is a privilege. Breeder Directory listings are not subject to automatic renewal; member must reapply annually for continued participation. Fees collected for the breeder listings go directly to the club's research fund.

The display of the NLRC Membership logo is not transferable in the event a kennel is sold or transferred to an individual who is not a member of the NLRC.

Complaints received concerning participating breeders will be forwarded the Breeder Directory Grievance Committee.

The Grievance Committee will act in an information gathering capacity only. The complaint must be made in writing, signed by the complainant, and state details fully and explicitly. The breeder complained against shall receive a copy of the complaint and accorded 30 days to reply in writing to the Grievance Committee. After such time, the NLRC Board of Directors will review information presented by the Breeder Directory Grievance Committee and make a determination as to the member's continued participation in the Breeder Directory; Board's decision is final.

If a breeder's listing privilege is revoked, the Breeder Directory listing fee paid for the current listing period will be refunded to the member.

Conditions Applying to Breeder Directory Listing applicants with live websites:

A. The NLRC Breeder Directory web listing service is intended for the primary purpose of providing material of educational value to the public. Educational material on training, socialization, general health issues, showing, obedience and working issues as well as reference material and reference links are highly encouraged.

B. The NLRC encourages all web site listers to promote the Labrador retriever in accordance with the content and language described in the FCI and the AKC Labrador breed standard. The Labrador retriever breed standard is a guideline used to describe and define breed characteristics such as general appearance, size, color, and temperament.

C. The NLRC Web Site Review Committee may decline, withhold or remove a web site listing for nonconformity with listing requirements. The review committee will notify the member immediately of the decision to remove or reject a listing and afford the member 30 days to make suggested changes in order to meet the requirements of this agreement. Member agrees that the decision made by the NLRC Board is final.

D. The NLRC logo is copyrighted and is for the club use only.

E. Website Breeder Directory listing privileges are not transferable in the event a kennel is sold or transferred to an individual who is not a member of the NLRC.